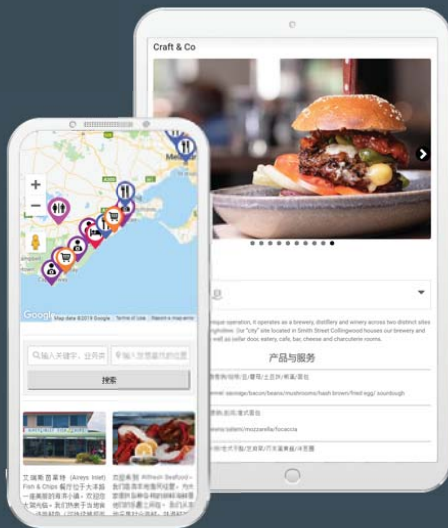




G'DAY FRIENDS FULL PACK

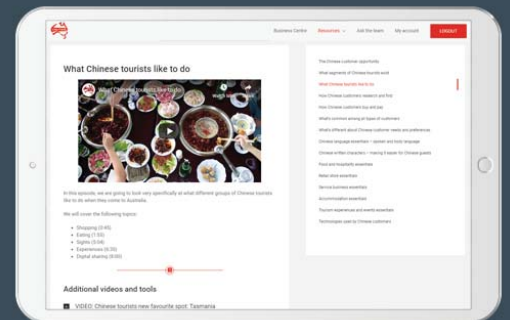
Be seen on the street and screen | \$98 / YEAR + \$100 SIGN-UP FEE



ONLINE BUSINESS PROFILE AND MAP LISTING



QR CODE SIGNAGE PACK



LEARNING RESOURCES

G'day Friends

It's how Aussie businesses say "welcome" to Chinese and other overseas guests.

The G'day Friends Full Pack contains everything businesses need to connect, engage and delight Chinese and other international visitors.

Displaying the G'day Friends logo along with your unique digital QR code promotes that your business welcomes Chinese and other international visitors, and breaks down the language barrier so they can more easily find you and buy from you.



VIDEO:

Watch this 90 second video showcasing how businesses in Colac are benefiting from using G'day Friends

business.gdayfriends.com/colac

WHAT YOU GET

1 ONLINE BUSINESS PROFILE AND MAP LISTING

Be seen more easily by Chinese and international visitors.

We craft your online business profile in English and Chinese to convey your business' products, services and special offers to attract Chinese and other international visitors. We also add photos, videos, Google map and directions, social media links and contact details.

Your business profile is then featured on the G'day Friends online map, which lists Chinese-friendly businesses alongside tourist attractions and services such as free Wi-Fi and toilets. Customers that scan your G'day Friends QR Code are also taken to your online business profile.

2 QR CODE SIGNAGE PACK

Welcome Chinese and other international visitors into your store with our trademark 'Welcome Friends' signage displays. Your G'day Friends sticker identifies your business as Chinese-friendly and helps break down language and cultural barriers to deepen engagement with potential international customers.

Your QR Code signage pack includes the following items containing your unique QR code:

- Window sticker
- Counter tent card
- Laminated A4 sign
- Digital QR Code (to be added to your website, social media pages and in printed marketing material)
- Chinese phrases 'cheat sheet'

3 LEARNING RESOURCES

Access over 50 learning resources that will help your team deliver better service to Chinese customers, including:

- How Chinese customers research, find and pay for goods and services
- Chinese customer service do's and don'ts
- Basic Chinese greetings
- Tips to promote your business as welcoming to Chinese customers