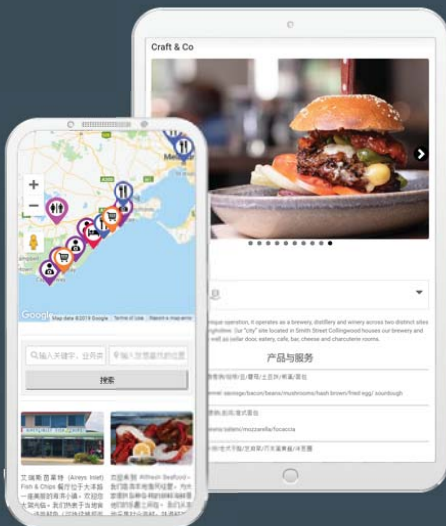




G'DAY FRIENDS DIGITAL PACK

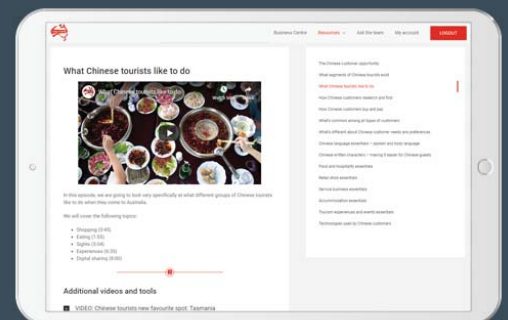
Get on the screen so you can be seen | \$98 PER YEAR



ONLINE BUSINESS PROFILE
AND MAP LISTING



DIGITAL QR CODE



LEARNING
RESOURCES

G'day Friends

It's how Aussie businesses say "welcome" to Chinese and other overseas guests.

The G'day Friends Digital Pack is the easiest and most cost-effective way to attract and engage with Chinese and other international customers.

Displaying the G'day Friends logo along with your unique digital QR code promotes that your business welcomes Chinese and other international visitors, and breaks down the language barrier so they can more easily find you and buy from you.



VIDEO:

Watch this 90 second video showcasing how businesses in Colac are benefiting from using G'day Friends

business.gdayfriends.com/colac

WHAT YOU GET

1 ONLINE BUSINESS PROFILE AND MAP LISTING

Be seen more easily by Chinese and international visitors.

We craft your online business profile in English and Chinese to convey your business' products, services and special offers to attract Chinese and other international visitors. We also add photos, videos, Google map and directions, social media links and contact details.

Your business profile is then featured on the G'day Friends online map, which lists Chinese-friendly businesses alongside tourist attractions and services such as free Wi-Fi and toilets. Customers that scan your G'day Friends QR Code are also taken to your online business profile.

2 DIGITAL QR CODE

When customers scan your unique QR code with their smartphone, they are instantly taken to your translated online business profile.

Your digital QR code can be added to your website, social media pages, email footer, and other digital advertising sites such as AirBNB, tripadvisor.com, hotels.com and many others.

You can also add your digital QR code to printed marketing material (brochures, posters, menus) so that Chinese and other international visitors can learn about your business in even more ways.

3 LEARNING RESOURCES

Access over 50 learning resources that will help your team deliver better service to Chinese customers, including:

- How Chinese customers research, find and pay for goods and services
- Chinese customer service do's and don'ts
- Basic Chinese greetings
- Tips to promote your business as welcoming to Chinese customers